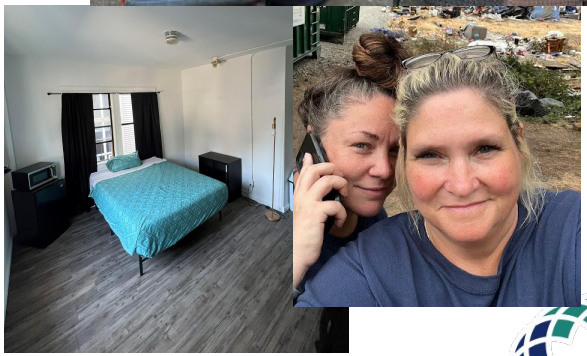
# Housing Command Center

Partnership for Zero
October 2022

KCRHA

# Homelessness is Solvable

- **Imagine** if we lived in a place where no matter what you look like or where you come from, you could count on having a roof over your head.
- Providing **housing** to people pushed into homelessness is a proven approach that helps people rebuild their lives.



# Partnership for Zero:

- **Path to Permanent Housing:** Focused and coordinated resources on direct placement from street to housing, minimizing reliance on temporary shelter
- **Place-based:** Initial target zone of Downtown Seattle, then scale based on resource availability
- **Person-Centered:** Built on relationships and designed to help people meet needs
- **Emergency Response:** HUD Disaster TA team developing local capabilities using best-practices learned from responses to displacements from natural disasters like hurricanes

***The Housing Command Center is how we meet these goals***

# Partnership for Zero Timeline

## Nov 2021 - Feb 2022

- Initial **plan development**
- Community **engagement** with service providers, Lived Experience Coalition, business partners, elected officials
- **Public launch** of the initiative in February

## March - May 2022

- HCC **Co-Directors appointed**
- Design **Systems Advocates** program and policies
- **By Name List** platform scoped & in development
- **Ongoing engagement** with Downtown service providers

## June - August 2022

- **Challenge Seattle report** calls for a Command Center
- Hiring and onboarding **Systems Advocates**
- Progress updates to partners
- **Ongoing engagement** with service providers
- **Request to HUD** for emergency response assistance approved

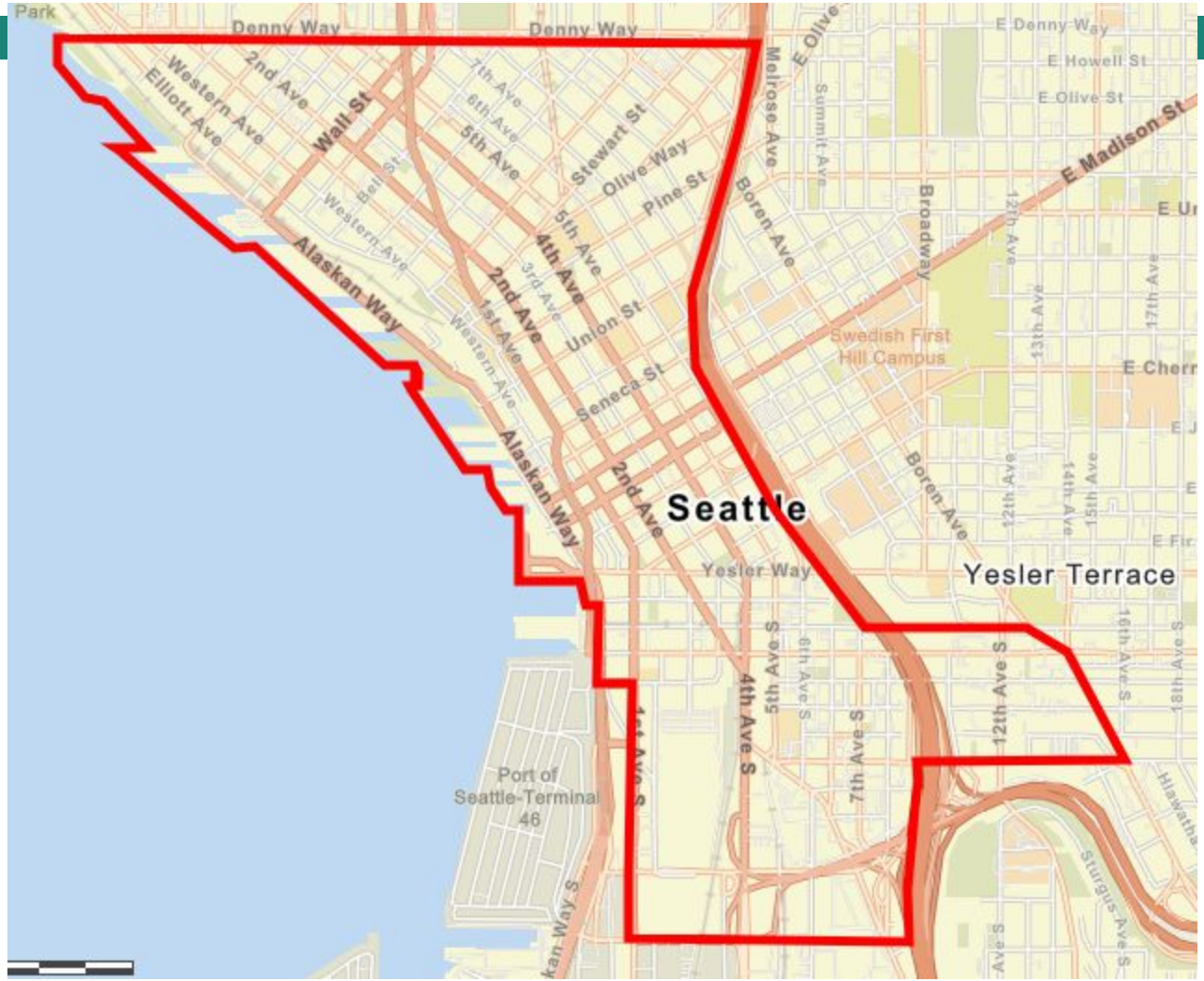
## Sept - Oct 2022

- **Housing Command Center** begins operations with HUD support
- **Systems Advocates** fully staffed and operational
- **Ongoing engagement** with service providers
- **By Name List** & dashboard in use

## Nov - Dec 2022

- Case planning & Service matching
- **Ongoing engagement** with service providers
- **People are permanently housed**

# Downtown Focus Area



# Housing Command Center: Actions

1) Identify permanent housing units
2) Identify eligible households
3) Match the households to the housing units

4) People have at least a 12 month lease

# Prioritization

- Prioritize Downtown encampments based on multiple criteria
- Gather BNL data
  - BNL data collection is time-limited, expect completion by early October
- Gather documentation required for housing
- Prioritize people for housing using equity-based Coordinated Entry COVID criteria
- Get people housed

# Housing Command Center

A collaborative program to establish real-time visibility across all of King County's housing inventory and improve the speed of the move-in process.

**Crisis Response Model**

Partners with National Experts in disaster response to drive urgency and efficiency (e.g. Hurricanes Harvey & Florence)

**Identify Inventory**

How many units & subsidies are available in King County?

**Analyze Vacancies**

How are they being utilized?
Where are they?

**Enhance Move-In Process**

What changes are needed to rapidly assess, match, and house people?

# Housing Command Center - Teams

Every Day!

**Leadership & Planning**

HUD, Lived Experience Coalition, KCRHA, City of Seattle, King County

*Empowered to make decisions about available resources quickly*

**Housing Acquisition**

Identify Units

Landlord Incentives

Streamline Referral Pathways

**Finance & Admin**

Find the money

Manage the contracts

**Field Operations**

Identify Eligible Households

Relationships

Data Collection

Prioritization

**Data**

Identify Eligible Households

By Name List & HMIS

Measure Progress

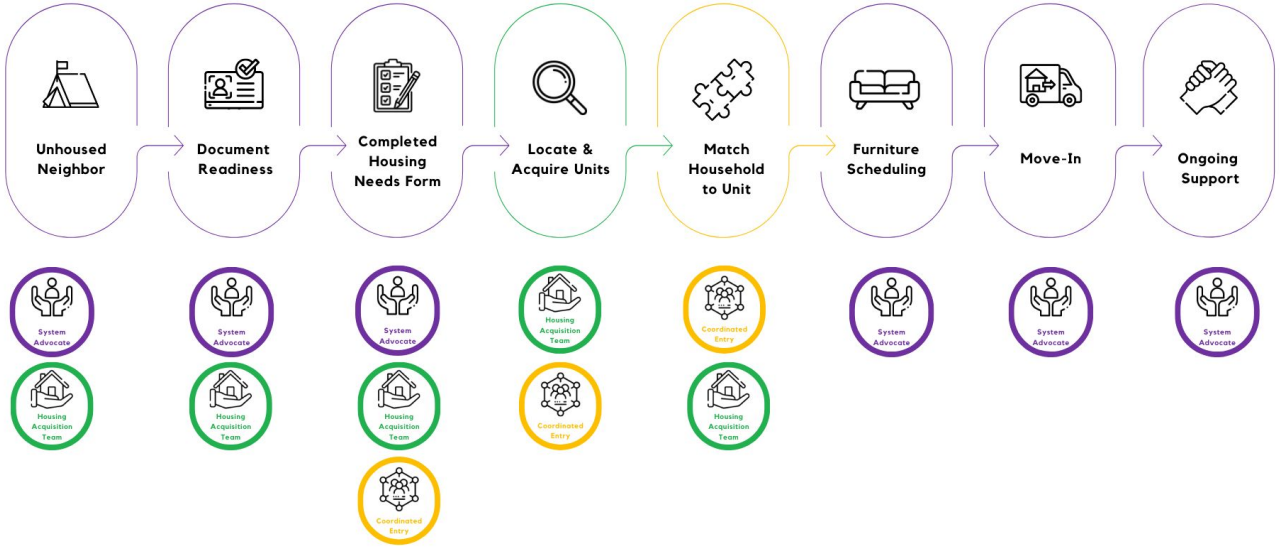
**Comms**

Share with the public

Build trust through transparency

# Pathway to Housing

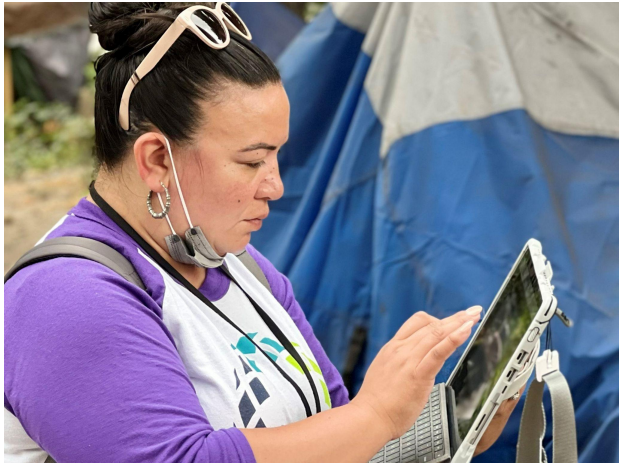
## Housing System Process




This has been designed using resources from Flaticon.com

# Systems Advocates Role

- **Engage and collaborate** with providers Downtown
- **Map, assess & prioritize** encampments
- Create **By Name List** for encampments
- **Connect** with Coordinated Entry
- **Navigate** unhoused neighbors to housing and provide **ongoing support** for recovery and healing



# Partnership for Zero: BNL Snapshot

# Data

- **By-Name List (BNL)**
  - Engaged with over 693 people
- **310 Units Identified**
  - Mix of affordable and market rate units at or below FMR inclusive of equity considerations and participant choice
- **Money: $3.4m approved for re-allocation**

# Resources

- "We Are In" philanthropic collaborative: **$10M+** funding 40 system advocates
- Leveraged City of Seattle Resources: **$17.4M**
  - *Resources coordinated through UCT: Trash mitigation, ROW clean-up, HOPE, storage, site inspection*
- Publicly funded homeless programs managed by the KCRHA: **$223M** in Seattle, King County, and State funding
  - *Outreach, Permanent Supportive Housing, Rapid Re-Housing*

# Landlord Incentives

Reduce screening criteria in exchange for incentive payment

- **Landlord Benefits:** Elimination of advertising costs, turnover reduction, increase market tenancy consistency, on-time and direct payment of rent, conflict resolution and/or mediation
- **Community Benefits:** Providing homes to unhoused neighbors will help restore private and public areas
- **Leverage Existing Resources:** Washington's Damage Relief Program as part of the package

# Thank You

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