



2023 Notice of Funding Availability (NOFA)

Population-Specific Outreach Request for Proposal (RFP)

August 2, 2023

Overview

The King County Regional Homelessness Authority (KCRHA) is pleased to announce a Notice of Funding Availability (NOFA) for the **Population-Specific Outreach Request for Proposal (RFP)**. As a result, KCRHA seeks to collaborate with organizations that address the needs of people who live unsheltered. KCRHA invites service providers to partner in developing an outreach system that is customer-centric and focused on moving individuals and families into housing. Up to \$4.1 million dollars in existing City of Seattle funds will be contracted through an upcoming funding opportunity.

In accordance with KCRHA’s [Theory of Change](#), the **Population-Specific Outreach RFP** is intended to streamline outreach services and extend the Seattle/King County continuum of comprehensive, person-centered housing solutions while promoting equity, inclusivity, and better outcomes. By tailoring to the needs of diverse groups and reducing disparities in access to services or resources, KCRHA expects to award funds for organizations that will:

- Engage with residents living within encampments, State Rights of Ways, and other areas in Seattle not meant for human habitation;
- Practice harm reduction strategies;
- Provide comprehensive population-specific outreach services that are person-centered and focused on moving individuals and families directly into housing; and
- Meet data and reporting requirements within the Homeless Management Information System (HMIS).

Successful proposals for the RFP will have an executed Master Service Agreement with KCRHA and can demonstrate the ability to provide comprehensive outreach services.

2023 Funding Opportunities	Anticipated Funding Process Release	Anticipated Funding Available	Anticipated Contract Start Date	Anticipated Funding Process
Population – Specific Outreach	September 2023	Up to \$4.1 million	January 1, 2024	Request for Funding Proposal (RFP)

If you have questions, please email RFP@kcrha.org